



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/J Saunders/D/FL State House (17048)
Dudley Media (3184)
DUDLEY, BOB
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - State Candidate (1071)
SAUNDERS/FL DEMOCRATIC PARTY (1396)
National/Political
/06372290

Invoice 643734
Inv Date 10/28/2012
Terms Net 30
Contract 336855
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Dudley Media
919 Catherine Street
Philadelphia, PA 19147

AgM

Product
Brand
Acct Types
Est/Headline
Demo

Revision

Comments

SAUNDERS/FL DEM PART
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:07PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 6:24PM (Tu)	00:30	JWS1201H	\$3000.00	
1.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 6:28PM (We)	00:30	JWS1201H	\$3000.00	
1.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 6:28PM (Th)	00:30	JWS1201H	\$3000.00	
1.0	Spot	6:00:00PM- 6:30:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 6:23PM (Fr)	00:30	JWS1201H	\$3000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$12,000.00
Commission	(\$1,800.00)
Net Total	\$10,200.00

Total Spots 4

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.